

Keith Wesol

Senior Vice-President of Sales, Weber-Stephen Products

Keith went to work for Weber-Stephen Products in July 1997 after many years as a sales person in the outdoor power equipment industry. He was responsible for multiple classes of retail trade.

From 1997 to 2007, Keith was a Regional Sales Manager for Weber's Western Region, selling to hardware co-op, hearth, patio, pool and other independent dealers, as well as regional accounts in various classes of trade.

In 2007 was promoted to Senior Vice-President of Sales at Weber, and was invited to join HPBA's Expo Committee the next year.

Keith's involvement with the Expo Committee and his extensive knowledge of every aspect of the HPBA Show floor representing Weber makes him a key resource for HPBA. Keith has extensive experience interfacing with retail attendees, manufacturers, and HPBA staff.