



HAPPENINGS

COVID-19 SUPPORT

Over the past few months, HPBA and our Affiliates have worked diligently to provide our retailer members with important information about COVID-19 relief from the government and tips for operating in this new reality. HPBA has launched a website, hosted multiple webinars, and sent out regular emails with the latest information for small businesses. Your Affiliate is also producing information to help you.

All of our material is available on the HPBA website, so if you missed it the first time around, you can still review it now.

As long as this pandemic continues, HPBA and its Affiliates will be monitoring government activities, providing you with updates, and doing everything we can to help you.

Follow us
for updates!



Visit: [HPBA.org/Coronavirus](https://www.hpba.org/Coronavirus)

HPBA Webinars

Do you have questions about the Paycheck Protection Program or the various loan options through the Small Business Administration? Are you confused about essential business designations? If you're open, are you looking for ideas about using online tools to sell products virtually?



Our webinars have covered all these topics and more, so check it out.

Login at: www.hpba.org/Webinar

NSPS Updates

We are now past the long-awaited May 15, 2020 EPA deadline for Step 2 wood heaters and we hope that your store was ready. There is a possibility of a sell-through period later in the year, but what should you do now? Check out our NSPS Toolkit and our recent webinar about the NSPS. We are committed to providing the most accurate and up to date information and these materials and webinar answers many questions.

bit.ly/NSPSToolkit

National Barbecue Month

HPBA is launching "Back to Barbecue Day" through the #WhyGrill campaign, on Saturday, May 23rd. We may not be able to be together, but that shouldn't stop our love for grilling! This day is dedicated to kick-off the grilling season and to serve as a national call for all barbecue enthusiasts. HPBA will host a first-ever virtual cookout to encourage consumers to grill in their backyards and to unite as one. Throughout the month of May, consumers will be encouraged to take an online pledge to cookout on May 23rd and be automatically entered for a chance to win a prize. Join us Memorial Day weekend by taking your pledge.



MAY 23RD #NATIONALBARBECUEMONTH

whygrill.com/blog/backtobarbecueday

Cost-Saving Member Benefits Program



HPBA has an ever-increasing list of Affinity Partners who offer great deals to our members. You can save money on your everyday retail operations, stay up to date with the latest education and marketing, and talk to experts when it is time to think about your succession plan. All of these services are available to our members with significant discounts, so take advantage now! We continue to add new Affinity partners to our website.



For more information:

[hpba.org/costsavings*](https://hpba.org/costsavings)

*member login required

Benefits like..

- Discounts
- Rebates
- Special offers and assistance



HOT NEWS

Read HPBA's monthly newsletter for all the latest industry news.

View current and past issues on our website at:

hpba.org/resources/publications

Not receiving Hot News? Send an email to Emily McGee (mcgee@hpba.org).

HPBExpo



Despite this years unique circumstances, we had a great turnout and would like to give a special thank you to those who were able to make it to New Orleans for HPBExpo 2020.

Pencil HPBExpo 2021 onto your calendar and join us in Nashville next **March 3-6, 2021.**

<https://hpbexpo.com>

