



Wayne Stritsman

Wayne is the founder and current Chief Process Officer of Best Fire Hearth and Patio.

He is a past board member and president of Northeast HPBA and served on the HPBA Board from 1991-1993. He has also served on numerous product development and business process development advisory board for many of the leading hearth manufacturers. He is the NEHPBA Board representative and has held that position since 2016.

He and his wife, Eunice, started their hearth business, Wynantskill Woodstoves in 1977 and changed the name to Alternative Energy System in 1981. After moving to their current location in Albany, New York, the company changed to the current name. The company became a retailer for hearth, patio and barbecue products and included installation and service solutions. The company maintains 35 full time employees as well as two sales centers and an operations center. In 2017, Wayne sold his interest in the business to two of his sons and assumed his current position.

In this position at Best Fire Hearth and Patio, he is responsible for developing and implementing business process and procedures that will enhance the Best Fire brand, improve efficiencies, promote growth and profitability.