Stephen Schroeter

Born and raised in the Barrie, Ontario, Canada area, his family proudly created and currently owns the iconic Canadian brand “Napoleon”. His family’s company is known worldwide for innovative and quality fireplaces, grills, and heating and cooling products.

Throughout his youth, Steve worked in many departments at Napoleon, learning as much about the business and people as possible. As a graduate of the University of Guelph with a Bachelor of Commerce degree in Management Economics, it only made sense for him to come back to the Barrie area to continue working alongside his parents and brother.

He is currently the Co-Chief Executive Officer, sharing the role with his brother Chris. Their hopes are for Napoleon to become a world-recognized brand and thus, becoming the preferred choice for consumers while continuing to manufacture premium, innovative products that consumers will find easy to use and install for years to come.

He and his wife Shannon reside just outside Barrie with their dog Winston. They enjoy travelling and playing various sports within their community. He also enjoys snowboarding in the winter months and relish any adventure that comes his way!