



**Kris Richardson**

**President – Modern Flames**

Kris grew up in the Hearth Industry through his family's business, Arizona Fireplaces. After graduating college in 2008 from the University of Redlands, he started full-time in sales and new product development at Arizona Fireplaces. In 2009 he branched off to start Modern Flames, an electric fireplace company with a goal to innovate electric products to be more comparable to trending gas fireplaces.