



Dick Hoffman

Owner, The Fire House Casual Living Store

Dick Hoffman, owner of the Fire House Casual Living Store in Asheville, North Carolina, has been in the hearth industry for 21 years. The National Fireplace Institute has certified him in all three fuel appliance types—wood, gas, and pellet—as a Master Hearth Professional. He currently serves on the Southeast HPBA Board and is a past president of Southeast HPBA and the Southeast HPBA Representative on HPBA’s Board. Hoffman also has an extensive business background as a wholesale distributor for 25 years.