



Jeni Forman

Jeni has been with Hearth & Home Technologies for 13 years where she is currently serving as the Senior Vice President, US Sales & Marketing for Dealer and Wholesale channels. Prior to this role, Jeni held several roles including: VP Sales - West, VP Marketing – Dealer, Brand Manager, and Senior Product Manager. Jeni’s background prior to the hearth industry was in food and beverage marketing with General Foods Bakeries and Southern Foods Group. She has her MBA and BA both from the University of Washington in Seattle.