



Chris Schroeter

Born into the entrepreneurial family that created and owns the iconic global brand “Napoleon,” Chris’s love for innovation and new product development was instilled at a young age. As a 15-year-old, he spent his summer working in the business and over the years, Chris worked in every single department including tool & die, sheet metal forming, and assembly on the shop floor. As he progressed from student to supervisor, he recognized the benefits of having been exposed to Quality Assurance, Production Scheduling, and Engineering. After twenty years of managerial experience, Chris now leads research and development and operations globally as Co-CEO of North America’s largest privately owned manufacturer of fireplaces, grills, and heating & cooling products.

Chris is married and has two young daughters. In his spare time, he plays soccer and golf and enjoys fishing and skiing. Chris also enjoys traveling to new countries and learning about their cultures.