

## First Quarterly NSPS Invoices

The first quarterly payments have been requested of involved manufacturers to cover their share of EPA's New Source Performance Standard (NSPS) program review and response. (HPBA has budgeted its share of the funding for this project.) The NSPS governs emissions for wood-burning appliances and is about to undergo its first revision in 20 years and may impact all wood-burning appliances. The HPBA Board of Directors approved this cost-sharing measure and asks all manufacturers who make any product dependent upon wood burning, including accessories, floor pads and chimney caps, to join with the major appliance manufacturers to share the cost of this project. Contributions are calculated quarterly and are based on actual costs and dues class. HPBA anticipates that EPA will publish a review document in October outlining the issues. HPBA opened a special password protected website in July for all manufacturers who are participating in this process, which is expected to result in profound changes for our industry. For more information, please contact John Crouch, [crouch@hpba.org](mailto:crouch@hpba.org).

## Climate Change Legislative Update

The White House continues to make climate change and energy legislation a priority. The timeline for passage of a bill varies from three months to two years, and any legislation, once enacted, is unlikely to take effect until 2012 or later.

The current bill includes a greenhouse gas emissions cap-and-trade program to reduce emissions from 2005 levels by 83 percent by 2050. Other major provisions address renewable electricity generation, energy efficiency, electric transmission, clean transportation, fuels and technology development incentives.

## HPBExpo Accolades

HPBExpo has been recognized as one of the 100 largest and most influential shows in the United States by *Trade Show Executive*. HPBExpo will receive the Gold 100 Award at Trade Show Executive's 2nd Annual Gold 100 Awards & Summit in Rancho Palos Verdes, California.



## Codes & Standards August Update

The ASTM task group E.06.54.01 is having regular working group teleconferences for converting EPA Method 28 into ASTM test methods for wood heaters and pellet/biomass heaters.

HPBA is seeking information on all manufacturers' products to help determine what EPA-certified products are still available, their certification numbers and how those numbers were determined. This information is urgently needed to help determine what the Best Developed Technology (BDT) numbers need to be for discussions with EPA regarding the NSPS.

## HPBExpo Pavilions!

For those exhibitors with a "new" or "green" product to showcase, there's a pavilion for you at HPBExpo 2010. The always popular New Product Pavilion will return in 2010 and increase exposure for your new products. For more information, go to [www.hpbexpo.com](http://www.hpbexpo.com) or contact Betteanne Leahy, [leahy@hpba.org](mailto:leahy@hpba.org).

HPBExpo presents the inaugural Green Pavilion in Orlando. Products must meet the significant tenets of being Green: Reduce, Reuse and Recycle. If you are interested in submitting product entries for the HPBExpo 2010 Green Pavilion, visit [www.hpbexpo.com](http://www.hpbexpo.com).

## HPBA & Expo Memorabilia Requested

HPBA and HPBExpo celebrate a 30-year anniversary in Orlando at Expo 2010, and plans are underway to feature a "history wall" with video, photos and products from the past 30 years. If you have photos or other memorabilia you can share, please make copies, label with pertinent information and send to: Debbie Scerbo, HPBA, 1901 N. Moore Street, Suite 600, Arlington, VA 22209 (photos will not be returned), or scan the photos and email to [scerbo@hpba.org](mailto:scerbo@hpba.org).

## In Memory of Bob Thulman

We are sorry to announce the passing of Robert (Bob) Dean Thulman on July 22. After perfecting the freestanding fireplace with his father, he later opened Thulman Eastern Corp. in Ellicott City, MD, selling fireplaces. He also invented several high-efficiency wood-burning stoves. He was an exceptional contributor to the hearth industry and will be missed.

## HPBA Committee Activities

### Communications

Retailers should take advantage of HPBA brochures that have been created to support your business by educating consumers. Order or Download:

- Efficient Ways to Zone Heat Your Home ([http://www.hpba.org/fileadmin/PDFs/HPBA\\_GasBrochure\\_Feb061.pdf](http://www.hpba.org/fileadmin/PDFs/HPBA_GasBrochure_Feb061.pdf) - \$20/100)
- Fireplace and Stove Glass Safety ([http://static.hpba.org/fileadmin/Glass\\_Safety/HPBA\\_GasBrochure\\_web.pdf](http://static.hpba.org/fileadmin/Glass_Safety/HPBA_GasBrochure_web.pdf) - \$20/100)
- The HPBA Fuel Calculator is ready to assist

you and your customers compare and calculate fuel cost savings. To use or "grab" this user-friendly calculator, go to [www.hpba.org/fuelcalculator](http://www.hpba.org/fuelcalculator).

## HPB Education Foundation/NFI

- He@rth Online Training – Half-price subscriptions are now available! Get access to all of the Live and OnDemand classes and selected recordings from past Expo Education sessions. Subscriptions, only \$125 for individuals, \$249 for a 5-person company, or \$374 for a 10-person company, run through March 31, 2010. Visit [www.hpbef.org/online](http://www.hpbef.org/online) for more information.
- The National Fireplace Institute(NFI) would like to remind you that CEUs are easier than ever to earn. In addition to HPBA affiliate meetings and HPBExpo, CEUs can now be earned from a majority of the online classes offered by He@rth Online Training. For a list of CEU opportunities available to you, visit [www.nficertified.org](http://www.nficertified.org), and for more information on CEUs from online classes, visit [www.hpbef.org/online](http://www.hpbef.org/online).

## Membership

- Save 10% - 60% on your prescription medications! You can check prescription drug prices at participating pharmacies in your area through a new Rx program with Mass Marketing Insurance Consultants, Inc. (MMIC). HPBA members can now obtain a FREE Prescription Discount Pharmacy Card that can be used by you and your entire family to receive discounts at over 56,000 participating pharmacists. Some participating chains include: Walmart, CVS, Walgreens, Target and Rite Aid. Please visit [www.mmicinsurance.com/HPBA/](http://www.mmicinsurance.com/HPBA/) to sign up or contact Antonio Jackson at (703) 522-0086 or [jackson@hpba.org](mailto:jackson@hpba.org) for more information.
- Be sure to become an HPBA Facebook fan! Visit <http://www.facebook.com/pages/HPBExpo/182719555415?ref=s> ) and connect with fellow HPBA members and HPBExpo exhibitors.

## Industry Statistics

- The HPBA Quarterly Industry Survey results of the hearth appliance manufacturers has been distributed.
  - The Manufacturers' Rep survey has been distributed. Look for the next survey in early October.
  - The Barbecue Grill & Charcoal Shipment data requests are out. We are disappointed in the response rates, so please send us your data immediately.
  - The biennial Barbecue Consumer Study is currently being fielded and results should be available in the fall.
- For information on these items, please contact Don Johnson at [johnson@hpba.org](mailto:johnson@hpba.org).



# HPBExpo Report

Orlando, FL • March 10 - 13, 2010 • [www.hpbexpo.com](http://www.hpbexpo.com)  
Innovations & Ideas for Indoor-Outdoor Living

**HPBExpo '10 Registration and Housing Are Open!** Register now for Expo 2010 and secure the housing of your choice. To register online, HPBA and HPBA 2009 affiliate members need a unique member ID number that was emailed to all company main contacts on September 1. Register early at [www.hpbexpo.com](http://www.hpbexpo.com) to be eligible to win prizes! And, be sure to check out the Expo education program and other new links.

**HPBExpo Housing.** An outstanding hotel block is available for Expo 2010, so don't delay making your reservations. Hotels closest to the Orange County Convention Center will be the first to fill up. For hotel accommodations, locations and amenities in the Orlando HPBA housing block, log onto [www.hpbexpo.com](http://www.hpbexpo.com).

**HPBExpo Exhibit Space.** For booth availability, floor plans, contracts, rules and regulations, visit "Apply to Exhibit" at [www.hpbexpo.com](http://www.hpbexpo.com). For more information, contact Amy Jackson at [amyjackson@hpba.org](mailto:amyjackson@hpba.org). The August Exhibitor Bulletin was mailed to all current exhibitors and includes the hotel room block, meeting space and suite reservation forms.

**HPBExpo 30th Anniversary Reception.** HPBA and HPBExpo will celebrate their 30th anniversary on Thursday, March 11, 2010 in Orlando. An Expo-wide reception is planned for the indoor and outdoor show floors. A "Reception Activities Map" will be included in the Show Program Guide outlining participating exhibitors. Exhibitors: If you are interested in participating with food, beverage or other giveaways in your booth, contact Kelly VanDermark at [vandermark@hpba.org](mailto:vandermark@hpba.org).



**MyHPBExpo.** HPBExpo offers a new, complimentary show planning tool to help you maximize your time before, during and after the show. When "time is money" this an opportunity and a return on investment you can't afford to miss. Once registered, you can build an Event Plan and start bookmarking the companies, exhibitors and suppliers you want to meet and do business with at the show. More data about the buying, networking and education opportunities at HPBExpo 2010, including companies and colleagues who are participating, as well as additional show planning tools, will become available as we get closer to show time. Click <http://hpbexpo.bdmetrics.com> to register today!

**Discount Disney Tickets.** Discount tickets are available to purchase for admission to Disney theme parks for pre- and post-show dates. These tickets can be purchased by going to [www.hpbexpo.com](http://www.hpbexpo.com) and clicking on the "Orlando Information" link on the left.

**HPBExpo Online Networking.** Don't forget to follow us on Twitter @hpbexpo\_2010 <http://twitter.com/hpbexpo> and look for HPBExpo on Facebook at <http://www.facebook.com/pages/HPBExpo/182719555415>.

## HPBExpo Important Dates

September 1:	Registration and housing open
December 18:	Early registration deadline to win exhibitor-donated prizes
February 5:	Hotel reservation deadline



1901 North Moore Street, Suite 600,  
Arlington, VA 22209

### HOTNEWS

Published monthly to provide Hearth, Patio & Barbecue Association members with timely news and information