

Gas Rule Negotiations Continue

Discussions and negotiations continue between HPBA and the Department of Energy (DOE), Natural Resources Defense Council (NRDC), the American Council for an Energy-Efficient Economy (ACEEE) and Earthjustice on the DOE's final rule regulating decorative gas fireplaces.

HPBA continues to stress the basic assumptions that 1) decorative gas fireplaces account for a small fraction of residential gas consumption; 2) heat efficiency standards for decorative products would cause product substitution, not energy savings; 3) heater-rated products only should be subject to heat efficiency standards; and 4) decorative products are not heaters and should not be regulated as such. HPBA will also work to formalize DOE's already-stated exclusion of gas log sets from the rule. Discussions also continue on how to make a clear distinction between decorative and heater-rated as products as well as the devastating economic impact of the final rule on the gas product industry.

Additionally, HPBA staff (Jack Goldman and Allan Cagnoli) recently attended the Fall Board of Directors Meeting of the National Association of Home Builders (NAHB) and presented to NAHB a request for its support of HPBA's efforts in opposition to the DOE final rule. NAHB voted at that meeting a contribution of \$15,000 toward the effort.

Comments Submitted to EPA

As part of the Small Business Regulatory Fairness and Enforcement Act (SBREFA), HPBA's Small Entity Representatives (SERs) submitted their written comments to EPA on the economic impact of the NSPS rule on their businesses. The filing of written comments followed the face-to-face meeting held at EPA headquarters in Washington, DC on August 25.

Later this month, HPBA is submitting to EPA a major paper on "test method variability." This paper reviews the variability in EPA's test method for wood heaters. For more information about the SBREFA process and other NSPS issues, please go to the HPBA's NSPS web portal at, <http://www.hpba.org/government-affairs/nsps-members> or contact John Crouch, crouch@hpba.org.

LRRP Rule Update

HPBA continues to work with the National Association of Home Builders (NAHB) and a number of other trade associations on a lawsuit challenging EPA's decision to remove the "opt-out" provision of the Lead Remodeling, Renovation and Painting Rule at the last minute. EPA issued an extension to contractors to complete their certification, but only if they applied for certification before September 30.

HPBA Offices Closed October 15

Due to budget cuts, HPBA's Arlington, VA office, as well as the satellite offices, will be closed on Friday, October 15. The staff will return phone and email messages the following Monday.

Congressional & Legislative Update

HPBA has been extremely busy this year lobbying for many federal legislative initiatives involving emissions, improving energy efficiency, increasing domestic renewable energy usage and providing incentives for small businesses. These initiatives were either introduced or included in bills during this Congress, however, the future of these measures is difficult to forecast as both Congressional chambers are focusing on the elections in November. Additionally, Congress has been marred in partisan politics for most of the year which has kept the majority of legislation from passing. The bills important to HPBA are not expected to pass this Congress before November, but HPBA will continue to work with the Congress and the Administration to promote HPBA's legislative goals.

HPBA Wins Corporate Merit Award

CSA Standards selected HPBA to receive the 2010 Corporate Award of Merit. The award recognizes organizations for outstanding achievement and for a high level involvement in the development of national and international standards. The award was presented to Tom Stroud, HPBA's senior manager for codes and standards, at the annual awards banquet on September 28 in Orlando.

HPBA Young Guns Organize

HPBA Secretary Rodger Holland and a group of interested and energetic younger-generation members, aka the Young Guns, are rounding up HPBA's future leaders for networking, education and leadership training. This group has met several times by teleconference and is working with HPBA staff to kick off the organization at Expo in Salt Lake City. If you're under 40 years of age and/or have less than 10 years in the hearth, patio or barbecue industries, you're eligible to join. Send your contact information to Don Kaiser, kaiser@hpba.org, if you're interested in the Young Guns' activities and want to join the group.

HPBA's Job Bank Active

HPBA has an online job posting site, <http://www.hpba.org/members/hpba-job-bank>, to help connect employers in the hearth, patio and barbecue industries with potential employees. If you're looking for help or looking for a new opportunity in your field, we hope this job bank is a helpful resource.

For inquiries about the specifics of the positions or whether the job is still available, please contact the employer directly. To post a job opening, contact Ian Glowacki, iglowacki@hpba.org.

HPBA Committee Activities

Communications

- The 2010 National Barbecue Month media campaign secured coverage in 850 outlets and collected more than 170 million media impressions overall. Coverage spanned North America including print, online and broadcast outlets.
- HPBA is receiving steady orders for the Burn Wise DVD. The wood stove instructional DVD is a great add-on to your wood stove sales. The instruction covers splitting and stacking wood, stove operation, maintenance and troubleshooting. To view the DVD and download the order form, go to www.hpba.org/responsible-wood-burning.

HPB Education Foundation

- New Biomass Track for Expo 2011. With the rising use of biomass energy, the Hearth, Patio & Barbecue Education Foundation (HPBEF) has responded by adding a new learning track to its education program. The seminars in this track will look at how biomass is changing the face of our industry and how retailers and manufacturers are adapting to those changes. To learn more, go to www.hpbexpo.com and click on Education Program.
- Training Resources from HPBEF OnDemand. This twenty-one minute presentation provides everything you need to know about HPBEF, its products and its relationship with the HPBA. For more information, go to www.hpbef.org, click on Hearth Online Training. Subscribers can log in and go to Catalogue and non-subscribers can click on Course Offerings and scroll down to locate the class and click on "Register for OnDemand Session."
- Hiring & Retaining Employee Handbook. With the new selling season here, the two "must haves" in any business are: 1) customers and 2) employees to service the customer. While you can't choose your customers, you can choose your employees. To help you, HPBEF has available the revised and repackaged *Hiring and Retaining Exceptional Employee Handbook*. This publication includes the latest industry trends and the current best practices and comes with new industry survey results, tips and a CD-ROM of forms and fact sheets. The handbook is \$109 and can be purchased online at, www.hpbef.org/online_store.html#business.

Statistics

HPBA Statistics is completing the final stages of the 2010 Barbecue & Charcoal Shipment report and the Hearth Consumer Survey. Results of these surveys will be distributed by the end of October. If you have questions about the surveys, contact Don Johnson, johnson@hpba.org.



HPBExpo Report

Salt Lake City, UT • March 2 - 5, 2011 • www.hpbexpo.com
Innovations & Ideas for Indoor-Outdoor Living

Registration and Housing Open! Register now for Expo 2011 and secure the housing of your choice. To register for badges online, HPBA members need their unique member ID number that was emailed to all company main contacts on September 1. If you misplaced your number, please email Rachel Pratt, pratt@hpba.org.

Be sure to take advantage of the new registration dashboard features, such as setting up in-booth appointments with exhibitors prior to the show, exhibit company product matching, invitation to colleagues, and more. Once you have completed your initial registration, you will have access to your personal registration dashboard at any time using a login. And, don't forget to check out the Expo education program and register for your full three-day passport. New courses for 2011 will cover topics such as social media marketing, increased interest in biomass central heating, and panels of industry retailers and designers discussing hearth and barbecue trends.

HPBExpo Housing. An outstanding hotel block is available for Expo 2011, so don't delay making your reservations. The headquarters hotel, Little America, and hotels closest to the Salt Palace Convention Center are the first to fill up. For hotel accommodations, locations and amenities in the Salt Lake HPBA housing block, log onto www.hpbexpo.com.

HPBExpo Exhibit Space. For booth availability, floor plans, contracts and rules and regulations, visit "Apply to Exhibit" at www.hpbexpo.com. For more information, contact Amy Jackson at amyjackson@hpba.org. The Exhibitor Service Manual will be available online in November.

Discount Activity Passes. Discount activity passes are available for Salt Lake skiing, golf and more. Passes can be purchased by going to www.hpbexpo.com and clicking on the "About The Show" link and then selecting Discount Activity Passes from menu at the top of the page.

HPBExpo on Twitter & Facebook. Don't forget to follow us on Twitter @HPBExpo <http://twitter.com/HPBExpo> (<http://twitter.com/HPBExpo>) and become a fan of HPBExpo on Facebook (<http://www.facebook.com/pages/HPBExpo/182719555415>).

HPBExpo Future Dates

HPBExpo 2012: February 29 - March 3, 2012 - Atlanta

HPBExpo 2013: March 20 - 23, 2013 - Nashville

HPBExpo 2014: March 5 - 8, 2014 - Salt Lake City

HPBExpo 2015: March 4 - 7, 2015 - Nashville

HPBExpo 2016: March 16 - 19, 2016 - New Orleans



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HOTNEWS

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