

## 30% Tax Credit Update!

As of May 30, the Internal Revenue Service (IRS) has not issued the guidelines for determining how stoves will meet the efficiency requirements to qualify for the credit or how manufacturers will certify their products. HPBA contacts the IRS continuously and will notify members immediately when the guidelines are issued. Refer to the HPBA website, [www.hpba.org](http://www.hpba.org), for the latest information or contact Seth Voyles at [voyles@hpba.org](mailto:voyles@hpba.org).

## National Wood Stove Changeout

The Energy and Commerce Committee of the U.S. House of Representatives approved an amendment that would authorize \$20 million over five years for the U.S. EPA to set up and operate a federal wood stove changeout program. The amendment was offered to "The American Clean Energy and Security Act," (H.R. 2454) by Reps. Welch (D-VT), Inslee (D-WA) and Harman (D-CA) and was approved by a 33-25 vote. It will move to the U.S. House floor for final consideration.

## Washington Changeout Update

Washington State Senate Bill 5565 banned uncertified wood stoves in non-attainment and potential non-attainment areas. The NWH-HPBA continues to work with and encourage legislators to fund programs to assist low-income households living in non-attainment or potential non-attainment areas with the purchase and installation of EPA-certified wood stoves or pellet stoves. For more information, contact Edward Hosack III at [ehosack@msn.com](mailto:ehosack@msn.com).

## HHT Attends Renewable Energy Event

Hearth & Home Technologies, Inc. (HHT) participated in the Renewable Energy & Energy Efficiency EXPO & Forum on May 14 in Washington, D.C., to promote clean, renewable gas, wood burning, pellet burning and electric fireplaces and stoves. The event was held at the Cannon U.S. House of Representatives Office Building and was attended by members of Congress, their staff members and the media. Dan Henry, HHT Chief Technical Officer, served on the Energy Efficiency Panel.

## HPBA & Expo Memorabilia Requested

HPBA and HPBExpo will celebrate a 30-year anniversary in Orlando at Expo 2010, and plans are underway to feature a "history wall" with video, photos and products from the past 30 years. The display will also feature highlights from HPBA's 20th anniversary book, *Family of Fire*. If you have photos or other memorabilia you can share, please make copies, label with

pertinent information and send to: Debbie Scerbo, HPBA, 1901 N. Moore Street, Suite 600, Arlington, VA 22209 (photos will not be returned), or scan the photos and email to [Debbie](mailto:debbie@hpba.org), [scerbo@hpba.org](mailto:scerbo@hpba.org).

## Home Energy Rating System

HPBA Government Affairs Department is looking for dealers/installers who are knowledgeable in the Energy Star Home Energy Rating System (HERS) and with hearth products installed in homes that have undergone HERS blower door testing. We are interested in the issues surrounding hearth products and blower door testing. This is for knowledge sharing. Please contact Tom Stroud at [stroud@hpba.org](mailto:stroud@hpba.org).

## Clean Air Winner!

Industrial Chimney Company (ICC) of St. Jerome, Quebec, Canada, was chosen to receive the Clean Burning Technology Award during the U.S. Environmental Protection Agency's (EPA) 9th Clean Air Excellence Awards ceremony held on May 14 in Washington, D.C. Its Renaissance Rumford 1000 was selected from 35 applicants and is the world's first certified clean-burning open fireplace.

## HPBA Committee Activities

### Communications

- National Barbecue Month (NBM) was a great success. To-date, coverage has been secured across print, online and broadcast outlets, exposing over 175 million consumers to key HPBA messages in May alone. Top-tier (NBM) media coverage includes: *Fitness* magazine, *US News & World Report*, *The Washington Post*, *Detroit News*, *Charlotte Observer*, *Chicago Tribune* and blogs such as *Epicurious*. NBM spokesperson Derrick Riches, of About.com, was the spokesperson for a radio media tour and participated in 19 live and taped interviews as well as provided tips and a quote for the NBM press materials.

- Vacation season isn't complete without a backyard "staycation" and HPBA is spreading the word and offering advice to make everyone's staycation a success. Visit <http://www.hpba.org/index.php?id=311> to download fun facts and information for the home renter, first-time buyer up, family fun, passion for entertaining and luxury living to share with your clients and customers.

- HPBA-penned articles for the June issue of *Sierra Heritage* titled, "Choosing the Best Outdoor Kitchen" and the April/May issue of the National Association of Remodeling Industry's *Remodelers' Journal* titled, "Selling the Outdoor Room."

## HPBEF/NFI

If your staff members are getting certified this summer, make sure that they have the current versions of the HEARTH Reference Manuals. All of the manuals are now in Third Edition. The update of the exams and Reference Manuals also includes a feedback system that will let your staff know what topics they did well on and which ones can use some reinforcement.

## Industry Statistics

- The results of the 2009 HPBA Quarterly Survey are out to manufacturers. For the first time, this report included information on channels of distribution, indicating what percent of indoor fireplaces, stoves and inserts went to the builder market channel versus the specialty (non-builder) market channel. Look for the next quarter's survey in early July and please be prepared to respond.

- The Manufacturer's Rep study has been distributed. The next one will be distributed in early July.

- Look for HPBA Director of Market Research, Don Johnson's authored article, "The Great Recession: What Happens Now" in the June *Hearth & Home* magazine.

- HPBA produced a CD release on publicly available statistical information on HPBA industries for distribution during HPBExpo. If you would like to receive one, please contact Don Johnson at [johnson@hpba.org](mailto:johnson@hpba.org).

## Membership

- Make plans to attend your affiliate spring/summer meeting! Be sure to show your support by contacting and attending your local HPBA affiliate's function and network with colleagues, share industry experiences and ideas, and take advantage of local educational opportunities. If you need assistance in contacting your HPBA affiliate, please contact Antonio Jackson, [jackson@hpba.org](mailto:jackson@hpba.org) or (703) 522-0086. A listing of the affiliate annual meetings can also be found on our website at [www.hpba.org/members/affiliates](http://www.hpba.org/members/affiliates).

- The 2009-2010 HPBA Membership Directory Update is in process. Be sure to update your company information and take full advantage of one of the best benefits HPBA has to offer. Please visit [www.hpbamemberdirectory.org](http://www.hpbamemberdirectory.org) to view and update your information by June 12 to appear in the printed version of the HPBA Directory. For more information, contact Antonio Jackson at [jackson@hpba.org](mailto:jackson@hpba.org). For advertising and logo placement, contact Betteanne Leahy at (800)404-5461 or [leahy@hpba.org](mailto:leahy@hpba.org).



# HPBExpo Report

Orlando, FL • March 10 - 13, 2010 • [www.hpbexpo.com](http://www.hpbexpo.com)  
Innovations & Ideas for Indoor-Outdoor Living

**HPBExpo 2010 Exhibit Space.** Our post-show survey reported 67% of attendees that responded are excited to attend HPBExpo 2010 in Orlando. Mark your calendar for March 10-13, 2010, and join them for the HPBExpo 30th anniversary celebration. Be sure to check [www.hpbexpo.com](http://www.hpbexpo.com) for booth availability, floor plans, and contracts. Many new highlights for next year will include the Green Pavilion, New Exhibitor Pavilion, and Visual Merchandising Seminars on the show floor. The attendees will be there and so should you! For more information on exhibiting, contact Amy Jackson, [amyjackson@hpba.org](mailto:amyjackson@hpba.org).

**2009 Expo Photo Gallery.** Check out the online photos from HPBExpo 2009 at [www.hpbexpo.com](http://www.hpbexpo.com). A complete listing of exhibitors is also still available. Information is continually being added for next year's show so check back often. Registration and housing for 2010 will open online September 1.

**HPBExpo Announcements.** The HPBA Expo Committee met in Nashville this month to discuss the final reports from HPBExpo 2009, tour the proposed new Music City Convention Center in downtown Nashville and proposed Outdoor Burn Area locations. Recognizing the desire to return to Nashville by past participants, the committee is giving this site serious consideration for 2013. HPBExpo has been unable to consider returning before now since the show outgrew the Gaylord Opryland site used in 2003.

## Community Enrichment

Are you a volunteer in your community?

Share your story with us so that others may be inspired to also lend a hand to those in need.

Send to Deidra Darsa at [darsa@hpba.org](mailto:darsa@hpba.org).



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### HOTNEWS

Published monthly to provide Hearth, Patio & Barbecue Association members with timely news and information