

Report on DOE Challenge

On November 17, HPBA staff and legal counsel met in Washington, D.C. with staff and counsel of the Department of Energy (DOE), National Resources Defense Council (NRDC), American Council for an Energy-Efficient Economy (ACEEE) and Earthjustice to take the next step in reaching an agreement on the language of a negotiated settlement that properly addresses our concerns (and legal challenge) to the DOE final rule banning decorative gas fireplaces. Both sides discussed their "wants" and are making progress in reaching an agreement on the scope of the language that, when accomplished, will lead to the next detailed task of creating the actual regulatory language. We hope that the next *Hot News* will yield an even more positive report.

ACORE Report on Renewable Energy

The American Council on Renewable Energy (ACORE), of which HPBA is a member, recently published a comprehensive overview of renewable energy usage in the U.S. Renewable Energy in America is intended to provide decision makers with an executive summary on the status of renewable energy implementation at the state-level. Many HPBA members contribute to America's renewable energy portfolio and continue to design and implement new technology to consumers. The full report can be found at: www.hpba.org/government-affairs/renewableenergy.

New Source Performance Standards

All wood stove manufacturers who are current on their assessments were invited to a strategy call on November 29, and HPBA has scheduled a January 26-27 meeting in Dallas for all solid fuel manufacturers. This meeting will include a series of caucus meetings as well as a plenary meeting.

It is confirmed that Gil Wood, EPA's team lead on the NSPS review, will participate in the Government Affairs meeting for manufacturers at Expo on March 2nd. According to EPA, the preliminary proposal is still expected next summer and the final NSPS rule approximately a year later. For more information, contact John Crouch at crouch@hpba.org.

Webinar on California Energy Codes

HPBA-Pacific will host a webinar on December 9 on the new State Energy Codes and, most importantly, the mandate for new homes to be NetZero in their energy use by 2020. HPBA is working closely with the affiliate; the concern is that this concept, which currently does not recognize any hearth products as useful energy providers, could spread to other states. The webinar is open to members in the U.S. and

2011 Hot News Goes All Electronic

In January, Hot News will no longer be printed and mailed to HPBA and PFI members and will be distributed only electronically to the membership. This newsletter is HPBA's primary communication vehicle and is the most widely-read publication for important industry news. Members who receive Hot News by fax will continue to receive the fax version. If you would like to receive *Hot News* by email, please forward your email address to [Ian Glowacki, iglowacki@hpba.org](mailto:Ian.Glowacki@hpba.org).

Canada, but participants must register. To register, contact Kaity Van Amersfort of HPBA-Pacific, kaity@hpbapacific.org.

Bay Area Label Enforcement Begins

The Bay Area Air Quality Management District in California has attempted to enforce a rule it adopted in June 2008 that requires a special label on every package of solid fuel sold in its district. This rule applies to every bag of pellets, package of firelogs, and box of solid fire starters. A temporary stay in the enforcement has been requested, pending a decision by the California Supreme Court to hear a challenge. A solicitation of affected members to file Amicus Curiae ("friend of the court") letters has begun. For more information, contact John Crouch, crouch@hpba.org.

Expo Party – "Friday Night Fever"

On March 4 at 8:00pm in Salt Lake City, you do not want to miss the revolving disco lights and throbbing dance beat that will get your foot tapping and body moving. The Salt Palace Convention Center will be transformed into a '70s disco extravaganza with music by the Afrodisiacs, a high-energy disco band from Seattle. Everyone is invited (no charge, but an HPBExpo badge required) and encouraged to come in '70s disco attire. Don't miss the party of the year hosted by HPBA and generously sponsored by DuraVent, Hearth & Home Technologies, Kozy Heat, Lennox Hearth Products, Napoleon Fireplaces & Grills, Regency Fireplace Products, SBI-Stove Builder International, Travis Industries and Weber-Stephen Products Co.

Former HPBA Chairman Dies

HPBA was saddened to learn that Michael Herschel, former president of United States Stove Company in Chattanooga, died at the age of 83. Mr. Herschel joined USSC in 1965, became vice president of sales in 1972, and was appointed

president in 1976 – a position he held until he retired in 1987. He was chairman of HPA in 1982 and was instrumental in bringing together the splintered industry to become the Wood Heating Alliance (WHA).

Committee Activities

Communications

HPBA conducted a successful Thanksgiving promotion campaign to encourage cooking turkeys outdoors for the holidays. HPBA's news release, "Ignite New Outdoor Cooking Traditions for a Happy Thanksgripping," was picked up by more than 200 newsrooms including Forbes.com, Reuters News and Yahoo! News. The sixty-second audio news release (ANR) enjoyed similar success and reached more than 8 million listeners. The ANR was also picked up by more than 75 online broadcast TV websites.

HPB Education Foundation

Defensive Driving – Join instructor Hope Stevenson on Tuesday, December 7 at 4:30pm EST for a 90-minute session geared toward professionals who drive a company car. Hope Stevenson conducts training in health and safety, sales, service and management and is a frequent writer for various hearth industry publications, and she is now bringing that experience to HE@RTH Online Training. She will review helpful defensive driving techniques that could potentially prevent accidents and save lives. Attendees will receive 1.5 Safety, Health and Liability CEUs upon completion.

There is no cost for HE@RTH Online Training subscribers. To register, log into the system, go to the catalog and search on the title name or number (H110). For non-subscribers, there is a \$59.95 fee. Go to <http://www.hpbef.org/online>, click on "Live Class Schedule" and look for "Defensive Driving."

Membership

HPBA's 2011 manufacturers' renewal invoices are in the mail. Included with the invoices are reminder invoices for unpaid 2010 NSPS and DOE assessments. Manufacturers are reminded that all invoices must be paid to exhibit at Expo 2011 in Salt Lake City.

Statistics

The hearth 3rd quarter shipment report was distributed to participating companies, and manufacturers should watch for the 4th quarter survey request in early January. The Manufacturers' Rep survey report was also distributed, and the next request will be sent in early January.

As reported in the last issue of *Hot News*, results of the 2010 Hearth Consumer Survey are now available to members. For a copy, please contact Don Johnson, johnson@hpba.org.



HPBExpo Report

Salt Lake City, UT • March 2 - 5, 2011 • www.hpbexpo.com
Innovations & Ideas for Indoor-Outdoor Living

Expo Badge Registration. The HPBExpo registration brochure will be mailed at the end of this month. Even if you have already registered, be sure to check it for new show information and more. Also, a reminder that you can, at any time, make changes or additions to your current registration using your log in.

Biomass Central Heating Symposium. HPBExpo and the Pellet Fuels Institute (PFI) will co-sponsor an all-day symposium on biomass central heating on Wednesday, March 2, in Salt Lake City. The symposium will include seminars by top industry experts on the markets, technology, regulatory issues and government assistance, as well as table top exhibits from suppliers and manufacturers. Registration for the symposium will be available through the regular badge registration process at www.hpbexpo.com. Review the full education program online and take advantage of a full three-day or one-day Education Passport.

HPBExpo Exhibit Space. For booth availability, floor plans, contracts and rules and regulations, visit "Apply to Exhibit" at www.hpbexpo.com. For more information, contact Amy Jackson at amyjackson@hpba.org. The Exhibitor Service Manual will be available online this month (manual is available only online) – watch for an email notification. The manual will be posted under "Exhibitor Services" at www.hpbexpo.com.

Increase Your Exposure at HPBExpo. Aisle signs, carpet logos, shuttle bus drop off window signs, sponsorships and Show Program Guide advertising opportunities are available for exhibitors interested in expanding their exposure at the show. Please contact Betteanne Leahy at (800) 404-5461 for information on a wide range of sponsorship opportunities, or go to www.hpbexpo.com and click on "Exhibitor Services" to download the Sponsorship & Advertising Opportunities brochure.

HPBExpo Hotel Block. An outstanding hotel block is available for Expo 2011, so don't delay making your reservations. The headquarters hotel, Little America, and hotels closest to the Salt Palace Convention Center are the first to fill up. For hotel accommodations, locations and amenities in the Salt Lake HPBA housing block, log onto www.hpbexpo.com.

Discount Activity Passes - Ski, Golf, Tours and more! Discount activity passes are available for Salt Lake skiing, golf and more. Passes can be purchased by going to www.hpbexpo.com and clicking on the "About the Show" link and then selecting Discount Activity Passes from menu at the top of the page.

Travel to HPBExpo. Eight airlines and their affiliates serve Salt Lake City International Airport: American, Continental, Delta (a hub), Frontier, JetBlue, Southwest, United and US Airways. There are 748 scheduled daily flights serving more than 90 cities with non-stop flights. Be sure to book your flights now to ensure the best possible fare.

HPBExpo Future Dates

HPBExpo 2012: February 29 - March 3, 2012 - Atlanta

HPBExpo 2013: March 20 - 23, 2013 - Nashville



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HOTNEWS

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