Jess Baldwin
Stove Program Director
Monessen Hearth Systems

Jess Baldwin joined Monessen Hearth Systems in 2001as regional sales manager. Prior to be being named to his current position as Stove Program Director, he was VP of sales and VP of marketing, merchandising and product development at Monessen.

Over the course of 32 years in the hearth industry, Jess worked for Earth Stove Midwest (1978 – 1984; The Earth Stove, Inc. (1984 – 1999); and Lennox Hearth Products (1999 – 2001). He has also been very involved in HPBA's former organizations; he was a board member of the Fiber Fuels Institute (FFI) and trade show chairman for the Hearth Products Association (HPA). Jess is currently a director on the HPBA Board of Directors and a member on the HPBA Government Affairs and Statistics committees.

Jess attended Gateway College in Florissant, MO and holds certificates in Sales Acceleration and Management Acceleration and has completed the American Management Institute Course.

Name: Jess Baldwin "Integrity and fairness are the currencies of successful relationships"

Total Years in the Hearth Products Industry: 32

Companies and Dates of Affiliation:

Earth Stove Midwest – 1978 to 1984

The Earth Stove, Inc. – 1984 – 1999

Lennox Hearth Products – 1999 – 2001

Monessen Hearth Systems – 2001 to present

Positions Held and Description of Responsibilities:

Earth Stove Midwest – Partner, Plant Manager, Product Manager, Marketing Manager – Operations and new product development.

The Earth Stove, Inc. - Eastern Operations Manager, National Sales Manager, Corporate VP – Managed all aspects of sales, marketing and product development.

Lennox Hearth Product -Director of Sales Operations, Regional Sales Manager – Managed sales operations, managed Northwest sales team and provided direction and input to engineering on new product development on The Earth Stove and Whitfield brand of pellet, gas and wood burning products.

Monessen Hearth Systems – Regional Sales Manager, VP of Sales, VP of Marketing, Merchandising and Product Development,– Developed Lexington Forge product line, managed sales force, currently Stove Program Director.

Trade and Professional Group Affiliations and Positions Held:

Fiber Fuels Institute – Board Member

HPBA – Past trade show committee chairman, currently serving on Board of Directors, currently serving on Government Affairs Committee, current chairman of statistics committee

Education:

High School – Graduated 1969

College – Attended Gateway College, Florissant, MO

Certificate – Sales Acceleration

Certificate – Management Acceleration

Completed American Management Institute Course

Hobbies: Hunting, Shooting, Fishing, Hiking, Camping, Reading and Gardening.

Resides in Oregon City, Oregon with wife Tammy and son Aaron.