

# Have Fun, Support Charity, Sell Product

Norman Moss, President, Arnold Stove & Fireplace Center

June 6, 2009 Arnold, MO: The priorities were to have fun, support the Leukemia and Lymphoma Society, and to sell product. For Fireside Hearth and Home @ Arnold Stove & Fireplace Center this was our goal for our first large Barbeque event. In difficult times, fun, charity support, and product sales, are three activities that are a tough combination to achieve. We were able to accomplish this with a creative plan where we sold the demo units a week or so prior to the event, and this allowed us to fund the event without any out of pocket expenses. With tremendous sup-

port from area grocers, butcher shops, a soda distributor, and an inflatable bounce company the expenses were minimal. Add to those facts a great volunteer group of family and friends, weather in the 80's and the aroma of smoke and spice filling the air, there was no way we could fail. We started the morning off with a "Barbeque Throwdown" between three Chefs, Tim Grandinetti (Dr. Brownstone), Ray Lampe (Dr. BBQ), and Cary McDowell (St. Louis area Chef). This event finished early afternoon with Chef Tim Grandinetti awarded first place in the Throwdown.

We followed that event with Barbeque grill demos into the early evening, and then the real fun began. Ending the day long event was a cooking class with the three chefs that participated in the "Barbeque Throw-down". Participants paid for the opportunity to cook on our grills with the chefs. Our first large, charitable, barbeque event was a great success, and Arnold Stove & Fireplace Center was able to write a check to the Leukemia and Lymphoma Society for \$3600. We hope our success will inspire you to host a similar event at your store. 🔥



## MWHPBA 10th Annual Meeting

(continued from page 1)

This year, the committee has also decided to bring back our Roundtable Breakfast. Attendees will enjoy breakfast on Monday morning and have the opportunity to openly discuss with their peers issues facing their business or the industry. Moderators will be seated at each table to answer questions on the topic at hand or to offer advice. Topics include the \$1500 tax credit, low mass fireplaces, and much more.

Let's not forget our 3rd Annual Golf Outing, which will be held at the Tiffany Greens golf course this year. The Tiffany Greens is an exquisitely manicured, par-72 experience, which has been ranked in the Top 10 courses in Missouri by Golf Digest since opening in 1999. Regardless of your golfing skill level, you will enjoy this beautiful course, as well as spending a day on the links with your golfing buddies.

MWHPBA wants to thank our sponsors who make this event possible. We will have exhibitor booths featuring the latest products and information they have to offer, along with plenty of time for attendees to network with sponsors.

We think you'll agree that this year's meeting truly has something for every member of the hearth, patio and barbecue industry. For more information on the Annual Meeting, contact MWHPBA association headquarters at 314-256-9926 or visit the MWHPBA Web site at [www.midwesthpba.org](http://www.midwesthpba.org). 🔥



Centrally located in Waco, Nebraska, EvenTemp Distributing is the distributor of choice to over 500 hearth products dealers. EvenTemp Distributing is unequalled in its dedication, service, product knowledge, and timely response to the dealers we serve. We offer:

- Protected, Exclusive Territories
- Dedicated Inside Sales Staff
- Exceptional Sales Representatives
- High Quality Product
- Years of Knowledge

For additional information on how EvenTemp Distributing can help you become a more successful dealer, please e-mail us at [info@eventempinc.com](mailto:info@eventempinc.com).

