HPBA Hearth, Patio & Barbecue Association

HOTNEWS

a monthly newsletter for HPBA members

HPBA Homepage

HPBExpo

HPB Education Foundation

Pellet Fuels Institute

NFI

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February 2013 Vol. 16, No. 2

"Tom Pugh Government Affairs Academy" Announced

In honor of Tom Pugh, HPBA's Government Affairs Academy founder and long-time Government Affairs Committee Chairman, HPBA is pleased to announce the "Tom Pugh Government Affairs Academy." Tom, who passed away in December, worked tirelessly not only as an advocate for the hearth industry, but also to help others become advocates, as well.

This year's Tom Pugh Government Affairs Academy will be held in Arlington, Virginia from Monday, April 29th through Thursday, May 2nd. While the 2013 Academy has drawn a lot of interest from HPBA affiliates requesting to send attendees, it has also reserved a limited number of seats for HPBA manufacturer members. If you, or someone from your company, are interested in more information, please contact Ryan Carroll, carroll@hpba.org.

ANSI Approval for Glass Front Barriers

Prior to the year's end, ANSI approved revisions to the CSA Z21.50 and Z21.88 standards regarding the use of barriers on certified products where glass temperatures could exceed 172°F. The implementation date for the new standards is January 1, 2015.

In addition, the CSA Working Group drafted language on the tool used to measure deformation of the barrier; the language is now out for Review & Comment. This additional language would change the tool from a thermesthesiometer to a pressure probe. The new language also decreases the pressure level during use of the thermesthesiometer to five pounds. Also under Review & Comment are proposals that would allow the use of decorative elements of limited size and quantity on barriers, as well as adding language to the warning label defining the barrier as a safety guard.

It is important to note that while these proposals have been agreed upon by the Working Group, and accepted by the

Technical Advisory Group (TAG), there is no guarantee that they will ultimately be adopted. These changes will be discussed and voted upon at the upcoming meeting of the CSA Vented Gas Heater TAG on March 27, 2013. If any of the additions are adopted, they will be added in parallel to the standard with implementation on January 1, 2015.

Delayed Ignition in Gas Fireplaces in Canada

The Technical Standards and Safety Authority (TSSA) in Ontario, Canada has asked the Vented Heater TAG to review the current test requirements for Gas Fireplace Appliance integrity. There have been ten incidents in Ontario over the last several years resulting in injuries from glass expulsion in a delayed ignition scenario. When TSSA's Marvin Evans first spoke of this at the Ontario Summit in Collingwood, Ontario, he showed products that were at least 20 years old that may or may not have been updated. He has since stated that the majority of the injury incidents involved new units.

The TSSA is proposing to ban any safety ignition system that does not incorporate a continuously burning pilot light – a policy that is contrary to almost every other jurisdiction. Maxitrol's Peter Baker distributed several documents on this issue to the Vented Heater working group that were to be reviewed and returned by January 21st. Please contact Tom Stroud, stroud@hpba.org, if you wish to participate in this process.

Hearth Manufacturers Government Affairs Meetings

The HPBA Government Affairs Department will host two important meetings in Orlando for hearth manufacturers, and one for retailers. First, the Manufacturers Government Affairs Meeting will be held on Wednesday, March 13th, from 8:00am to 10:30am in Room N210 A at the convention center. This meeting is open to all hearth manufacturers, particularly CEOs and other senior staff. There will be important updates at this meeting, including significant new information on the NSPS from EPA, as well as updates from David Menotti, our special outside counsel for air, and the HPBA staff. HPBA will also unveil the summary of the economic analysis that was prepared by NERA, our economic consultants. Up-to-date information on the DOE issue will also be presented, as well as the revisions to the glass safety standard (ANSI Z.21.88 and Z21.50) on barriers for glass-fronted fireplaces, inserts and stoves.

Second, the HPBA Technical Committee will meet on Wednesday, March 13th at 1:00pm in Room N210 D to review, in depth, the many technical issues confronting the hearth industry.

Both meetings are open to any HPBA hearth manufacturer

member in good standing. For questions about the Manufacturers Government Affairs Meeting, please contact John Crouch, crouch@hpba.org, or Rich Ali, ali@hpba.org, and questions regarding the Technical Committee meeting, please contact Tom Stroud, stroud@hpba.org.

Interested retailers and reps should plan to attend the *DOE/NSPS Retailer Update* on Friday, March 15th from 1:00pm to 2:30pm in Room N310 AB (this meeting is part of Expo Education and requires an Education Passport).

Barbecue Manufacturers Caucus Meets in Orlando

HPBA barbecue manufacturers are urged to attend the Barbecue Manufacturers Caucus breakfast meeting on Wednesday, March 13th from 7:30am to 9:30am at the Orange County Convention Center in Orlando. The top agenda item for this meeting is the new sections organization of the association and its effect on HPBA's barbecue programs, as well as statistics and public relations updates. More information and an RSVP form will be mailed to all manufacturers in mid February.

Pellet Fuels Institute Hosts Breakfast at HPBExpo

The Pellet Fuels Institute (PFI) invites all HPBA and PFI members to a breakfast meeting in Orlando. *Breakfast & Biomass: A Briefing on the Pellet Market* will be held Thursday, March 14th from 7:30am to 9:00am in Room N330 A-C at the Orange County Convention Center. The program includes an update on legislation and regulations affecting the pellet industry, pellet stove shipments for 2012 and a report on PFI's initiatives for 2013. Registration (HPBA/PFI members $25; non-members $35) is available online at http://www.hpbexpo.com/register/. More information can be found on the PFI website.

Department Activities

Communications

HPBExpo exhibitors are strongly urged to send their new product information to Leslie Wheeler, wheeler@hpba.org, by February 15th for distribution to the onsite press in Orlando. In addition, exhibitors are asked to bring 40 press kits to the Press Room, Room N210 E at the convention center, by 5:00pm on Wednesday, March 13th (unfortunately press kits cannot be shipped directly).

HPB Education Foundation

HPBEF has developed an outstanding education program for Expo. A Three-Day Education Passport allows you to take classes on Wednesday, Thursday and Friday. Plus, there are 15 manufacturers that will hold training sessions specific to their products. The complete listing is available at http://www.hpbexpo.com/events-listing/.

We do realize that Expo is a busy time and you may miss a class due to other commitments. A Three-Day Education Passport also includes a complimentary six-month subscription to HE@RTH Online Training. Many of the Expo education sessions are recorded, and you can take the classes from the comfort of your home or office after Expo is over. The subscription also gives you access to the other 150 classes already in the system. Passports can be purchased when you register for the show or at the registration desk onsite at HPBExpo in Orlando. Shortly after Expo is over, you will receive an email with your user name, password and information on how to access the system.

NFI

NFI Reference Manuals are updated every three years. The new Fourth Edition Pellet Reference Manual is now available. Consequently, the current versions of all three manuals, Gas, Pellet and Woodburning, are now in the fourth edition. If you plan to take the NFI Exam at HPBExpo, please make sure you are studying the latest edition. LaserGrade will continue to offer the Third Edition Pellet exam until February 28th. There will be no LaserGrade Pellet exams offered after March 1st until the Fourth Edition is available – the newest edition of the Pellet exam is scheduled to be up and running at LaserGrade by May 15th. Please contact the NFI office at (703) 524-8030 or email vlahos@hpba.org if you have any questions.

Membership

Attention HPBA Young Guns! Please join us at the Young Guns Reception in Orlando on Wednesday, March 13th from 5:30pm to 7:00pm at Taverna Opa (walking distance from the convention center). This popular annual reception is a great place to meet the under-40 crowd or those new to the industry. If you haven't already signed up as an HPBA Young Gun, you are welcome (and encouraged!) to attend and can sign up onsite, or by contacting Ian Glowacki, iglowacki@hpba.org.

Statistics

The 4th Quarter Hearth Industry Survey data call forms have been distributed and manufacturers are encouraged to respond promptly. The request for annual regional shipments has also been distributed. Members are urged to respond to these important requests so the top-of-the-line hearth shipments can be released at Expo.

All companies that participate in HPBA's survey programs will be invited to the Statistics Invitational Breakfast in Orlando on Saturday, March 16th.

HPBExpo Report
Innovations & Ideas for Indoor-Outdoor Living
Orlando, Florida - March 13 - 16, 2013
www.hpbexpo.com

HPBExpo Registration Brochure and Program. The complete HPBExpo registration brochure is now available online. If you have already registered, please be reminded that you can make changes or additions to your current registration, including signing up for Education and NFI Certification, by using your email confirmation log in. The Education program is generously sponsored by long-time Expo supporter and exhibitor, ICC-RSF. Click here for the complete course schedule. Your log-in can also be used at any time to access your online registration dashboard features. For registration questions and information, please contact Rachel Pratt, pratt@hpba.org.

HPBExpo 2013 Mobile App - Now Available to Download! Navigate your way easier and faster with the HPBExpo 2013 show mobile app. Features include Exhibitor Listings, Education Schedule, Show Schedule, Floor plans and more. To access the mobile app, go to http://m.hpbexpo.com.

HPBExpo Hotel Accommodations. HPBExpo hotel reservations, airline flights and car rentals can be completed quickly and easily on line at www.hpbexpo.com, Housing Reservations. HPBA's partner, onPeak, is the official housing partner – don't be fooled by other travel companies claiming to be HPBA's official housing service. Through onPeak, HPBA is able to secure the lowest rates, best hotels and the most (complimentary) amenities during your stay in Orlando, exclusively for HPBExpo travelers. Exhibitors booking through onPeak are even eligible for additional priority points for the 2014 Priority Booth Selection.

Make Sure Your Company Is on the Expo Floor Plan – It's not too late. If you are a manufacturer in the hearth, patio and/or barbecue industries, HPBExpo is the best place to meet with your existing customers and to find new ones. Show off your new products and get much-needed feedback. And, there are plenty of opportunities for you to entertain and socialize with your customers after show hours. To see a list of exhibitors, go to View Exhibitors on the HPBExpo website.

The Exhibitor Overview brochure, interactive and PDF floor plans, exhibit space contracts and more are posted on the website under Apply to Exhibit. Call HPBA's Exhibit Sales Associate, Anita Derouin, at (703) 522-0086 ext. 117 or email derouin@hpba.org with questions or to move forward with securing a booth.

****Added Bonus.** Sign up to exhibit now and be included in

our attendee-exhibitor product matching program. As attendees register, they will indicate what products they want to buy and see at Expo and will be automatically matched with exhibitors with those products!

Sponsorship Opportunities: Increase Your Exposure at HPBExpo 2013. Sponsorship opportunities, such as the House of Blues industry party, show mobile app, indoor/outdoor carpet logos, convention center door clings and mobile phone charging stations, are available for exhibitors interested in expanding their exposure at the show. Click here for a full list of available sponsorship opportunities.

Entertainment and Fun at HPBExpo 2013. The second annual Outdoor Burn Tailgate & Big Green Egg Cook-off Competition will be held on Thursday, March 14th, so make sure you pack your favorite team jersey. Come and enjoy a drink at the outdoor sports bar area and catch a championship basketball game broadcasted live from the Varsity Motor Coach. You'll also enjoy sampling the savory offerings from participating exhibitors in the Barbecue Demo Area and see local chefs and Food Network Star contestant, Linkie Marais, vie for the top honors in the EGGstravaganza cook-off sponsored by Big Green Egg. During this outdoor event, the second Donna H. Meyers Barbecue Leadership Award, sponsored by HPBA and *Casual Living* magazine, will be presented.

New Outdoor Seminar – *Capitalizing on the Growing Industries of Tailgating and Homegating*. Free to all Expo badge holders, Jeff Dockeray, founder of Tailgate Media Network, and two world-renowned food and beverage tailgating/homegating specialists, Linkie Marais (Next Food Network Star) and master mixologist and entertaining specialist Jeremy Parsons (host, JPInvite.com), will give a presentation on tailgating and homegating on Friday, March 15th from 11:30am to 1:00pm in the outdoor cook-off tent area. This seminar will include the demographics, geographics, economics and retail and market trends of this growing, and hugely popular, pastime. The audience will be treated to live demonstrations and gourmet food and beverage samples in an interactive tailgate setting.

The House of Blues All-Industry Party. Don't miss the all-industry party being held at the House of Blues on Friday, March 15th, beginning at 7:30pm, following the Vesta Awards (transportation will be provided after Vesta from the convention center and from the hotels and, at the end of the evening, back to the hotels). The party will have musical entertainment by the Blues Brothers and Stir Crazy, as well as dueling piano performers. The entire venue will be ours for the evening! This event is an opportunity to let your hair down and have some fun with old and new friends, while

enjoying great food and spirits. Food stations will be set up throughout the venue that include barbecue ribs, pulled pork sandwiches, shrimp and grits, barbecue chicken and more (food tickets are available online and will be sold at registration and during the event). The party is generously sponsored by Kozy Heat, M&G DuraVent, Napoleon Fireplaces & Grills, SBI, Travis Industries, Weber Stephen Products, LLC and the Salt Lake Convention & Visitors Bureau. If your company would like to join these sponsors, please contact Kelly VanDermark, vandermark@hpba.org.

Stay Up-to-Date with HPBExpo 2013! Bookmark the Expo's website, www.hpbexpo.com, to keep up-to-date on information for the HPBExpo 2013.

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