



For energy savings up to 40%

ZONE HEATING

100,000 BTU CENTRAL FURNACE

A central furnace cycles on and off several times an hour and heats the entire house—even unoccupied rooms—wasting money. Using a gas appliance to warm the rooms that are occupied most allows families to turn down the central furnace thermostat.

30,000 BTU GAS FIREPLACE

“Zone Heating” puts the heat where you need it, when you need it, which can help reduce household fuel consumption, conserve energy, and save you money. **Zone heating solutions can help provide energy savings of 20-40%*.**

Zone Heating

FACTSHEET

ZONE HEATING

Spending time watching a movie or reading a book in the family room on a chilly evening can be even more enjoyable when the room is toasty warm. Now, it's easier than ever before to obtain that kind of heat without turning up the thermostat on the furnace and heating the whole house unnecessarily. Simply install a hearth product as a zone heater and generate ambiance and penetrating heat while controlling home heating costs.

ZONE HEATING IS ROOM HEAT

While some hearth products have the capability of heating an entire house, most are designed to heat a room or a cluster of rooms, such as the living room, kitchen and family room. Using a hearth product as a zone heater is all about focusing heat where people spend the most time. After all, there is no point to heating bedrooms, or even a laundry room, to 68 degrees when not in use.

SAVE MONEY ON HOME HEAT

By turning down the thermostat on a central furnace and using a hearth product as a supplemental heat source, it's easy to save money on home heating bills. This savings is a result of a reduction in the amount of fuel needed to heat a home. Zone heating is often most beneficial in homes with older central furnaces that tend to lose heat through inefficient operation and leaky duct-work.

MANY OPTIONS FOR ZONE HEATERS

There are many hearth products applicable for zone heating, including fireplaces, freestanding stoves, fireplace inserts and masonry heaters. Within these types, there are hearth products that burn firewood, natural gas, propane, pellets, oil, coal, corn and manufactured firelogs. The key to selecting the correct hearth product is determining the zones of the house to heat, the level of desired heat, available fuels, intended use patterns, and the convenience factor, as well as the style, design and layout of the home where the hearth product will be installed.

ZONE HEATING DECISIONS

Much like any other appliance, it is important to spend the time to choose the hearth product that fits your zone heating needs. Before making your final decision, visit a specialty retailer for experienced advice. A specialty retailer is

knowledgeable about zone heating. He or she can arrange for the safe and reliable installation of a fireplace, stove, fireplace insert or masonry heater by a certified professional installer. Specialty retailers are the best source of information about how to correctly operate a hearth product, proper maintenance requirements, and details about available fuel types.

For a list of specialty retailers, visit www.hpba.org.
See reverse side →

WWW.HPBA.ORG

A GUIDE TO ZONE HEATING

HEARTH PRODUCTS FOR ZONE HEATING
The list below includes some suggested hearth products that are designed for use as a zone heater. This listing is grouped by the type of fuel the product burns:

- ▶ **FIREWOOD**
 - EPA-certified Freestanding Stoves
 - EPA-certified Fireplace Inserts
 - Clean Burning Fireplaces
 - EPA-certified Fireplaces
 - Masonry Heaters
- ▶ **GAS (Natural Gas or Propane)**
 - Freestanding Stoves
 - Fireplace Inserts
 - Heater-rated Fireplaces
- ▶ **PELLETS**
 - Freestanding Stoves
 - Fireplace Inserts
- ▶ **COAL**
 - Freestanding Stoves
 - Fireplace Inserts
- ▶ **OIL**
 - Freestanding Stoves
- ▶ **CORN**
 - Freestanding Stoves

ZONE HEATING QUESTIONS
A specialty retailer will ask the following questions to guide you in the process of choosing a hearth product as a zone heater:

- What zone of the house do you wish to heat?
- How many square feet are in this zone?
- What type of central heat do you have?
- What fuels are readily available in your area?
- Do you have an existing wood burning fireplace?
- What is the age and construction of your house?
- What is your design style?
- Is there available space to install a freestanding stove?

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Did you know?

Another way to look at ZONE HEATING is to consider the analogy of the heat in your house being like the lights in your house. When you walk into your dark house do you turn on the lights in each room of the house, or just in the rooms you are using? The answer is only the rooms where the light is needed, of course. That's the same concept of zone heating: use it where and when it is most needed.

Heat where you live with ZONE HEATING

100,000 BTU Central Furnace

A central furnace cycles on and off several times an hour and heats the entire house—even unoccupied rooms—wasting money. Using a gas appliance to warm the rooms that are occupied most allows families to turn down the central furnace thermostat.

30,000 BTU Gas Fireplace

“Zone Heating” puts the heat where you need it, when you need it, which can help reduce household fuel consumption, conserve energy, and save you money. **Zone heating solutions can help provide energy savings of 20-40%*.**